



**ASSOCIATION OF
OTOLARYNGOLOGY
ADMINISTRATORS**

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Dear Colleagues,

All of us seek some form of recognition to help keep us motivated in our day-to-day activities, which in my case includes, working full-time for an ENT practice. I want to offer you a special opportunity for achievement by joining us in our campaign for lifelong learning and by obtaining a designation that will fill you with a sense of pride and accomplishment – the COPM (Certification of Otolaryngology Practice Management) designation.

Thirty eight of our AOA members have already taken the challenge and demonstrated their commitment to lifelong learning by earning their COPM Designation. Others have made or are in the process of making that commitment. From an informal poll of AOA members at the Annual Educational Conference, 61% responded that they plan to or are considering certification. From a recent on-line survey, we have learned that 85% of the members who responded said they plan to or are considering seeking certification.

AOA and the COPM Board have responded to the membership's request by:

1. Making the COPM examination easily available by offering two testing venues:
 - On-site, written examination just prior to AOA's Annual Educational Conference **OR**
 - CBT (computer-based testing) at a location near you (check our website)
2. Enhancing the COPM review session held the evening prior to the onsite exam
3. Expanding the opportunities for obtaining recertification credits via webinars and audio conferences.
4. Recognizing the COPM designees at the Annual Educational Conference.
5. Growing the membership of the COPM Advisory Board committees.

The benefits of AOA membership continue to be on the cutting edge of practice management needs.

Get Involved . . . Get Certified! It CAN be YOU!

COPM defines excellence in today's otolaryngology practice manager.

Pat Brown-Oliver, COPM
Advisory Board Chair
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The Association of Otolaryngology Administrators fosters professional development, networking, and support to administrative leaders in otolaryngology.