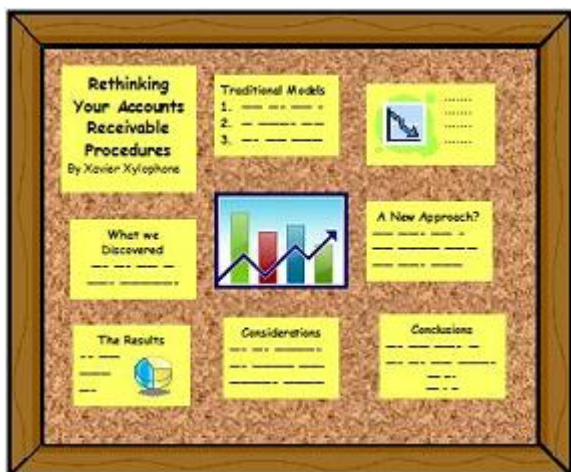


## AOA-27 Call for Posters: Share Your Ideas



### Practical Solutions for Everyday Challenges in Otolaryngology Practice Management

After the success of last year's first ever "Poster Area" during the Annual Educational Conference, we are making another Call For Posters this year! The Poster Area is another forum for sharing ideas and engaging discussion with other professionals in the field. Abstracts are now being accepted for presentations at the AOA's 27th Annual Educational Conference in San Diego, CA. The conference will gather otolaryngology practice managers from all over the country to educate, network and celebrate their individual and collective achievements. The Annual Educational Conference offers many exciting programs, and the Poster Area will be yet another venue for administrators to share ideas about unique practice methods and problem solving in a variety of healthcare settings.

Complex and extensive research projects are not a prerequisite--- just proven and practical solutions for the issues that practice managers encounter everyday.

#### Where do I start?

Start with a good idea! What have you done differently in your practice to problem solve or increase efficiency? What has worked and what hasn't and why? If you need some inspiration, browse the [AOA's online discussion forum](#) and check out what's on the minds of other practice administrators.

#### AOA Poster Guidelines

All abstracts for the posters are peer reviewed. Abstracts for the Posters should be of a project that has been completed or that is currently in progress. Posters topics should fall within at least one of the following core competencies:

- Basic ENT Knowledge
- Finance and Accounting
- Marketing
- Operations
- Management and Information Systems
- Human Resources

or a related practice management area in which you and your colleagues have developed a special project or demonstrated an innovative approach.

#### Formatting Your Poster

You can opt to have a traditional poster printed, or can print slides and graphics from a PowerPoint presentation assembled on your computer. You'll tack your poster/slides to poster boards set up at the meeting.

To begin the application process, visit the AOA-27 homepage and fill out the Poster Application and follow the instructions given. Questions on presenting a poster can be directed to Program Chair Amanda Wood at [awood@okoa.org](mailto:awood@okoa.org) or to Amber Wesling at [awesling@cmemanage.com](mailto:awesling@cmemanage.com).